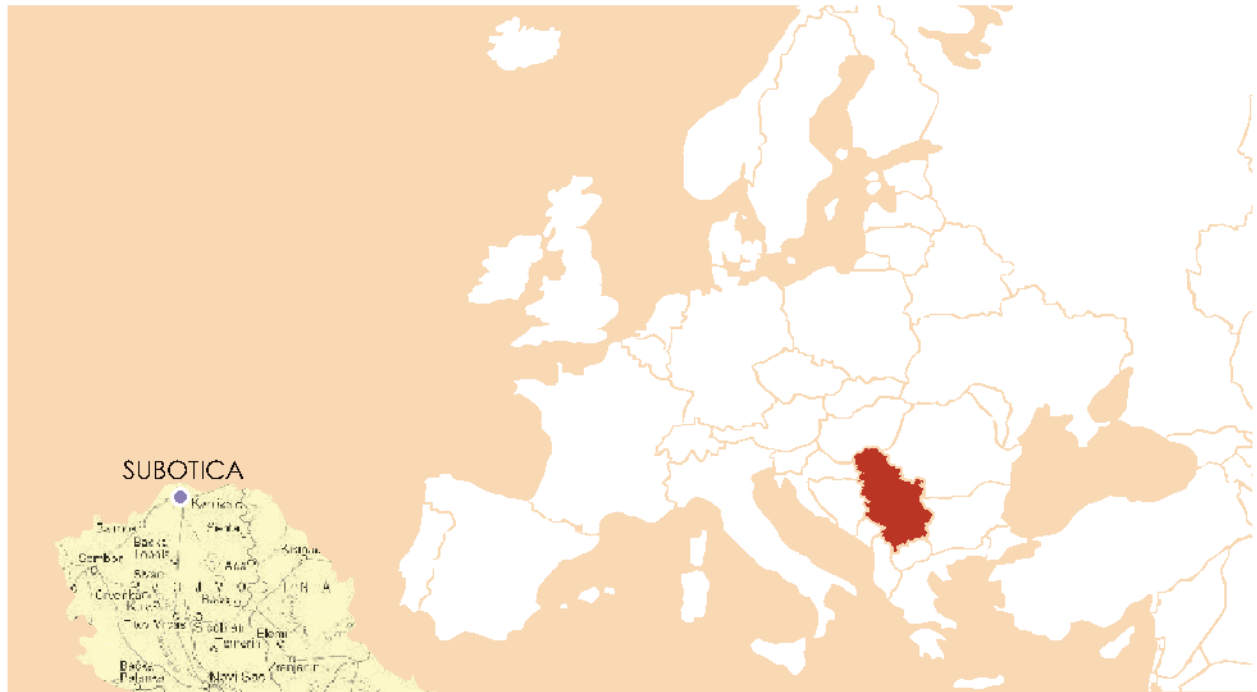




MEETINGS & EVENTS  
**SUBOTICA**



## Subotica Quick Facts

- Population: 150.000 (2002)
- GPS Position: 46°04'30.97"N 19°37'45.01"E
- Time Zone: CET, GMT + 1
- Country and Area Code: +381 (0) 24
- Official languages: Serbian, Hungarian, Croatian
- Other languages: English is widely spoken, German
- Religion: Roman Catholic, Orthodox, Protestant
- Major industries: milk products, sweets products, pastry products, tourism

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## Dear meeting professionals, Dobro dosli! Welcome! Üdvözöljük!



Dear visitors,

I trust your stay in the City of Subotica will be an unforgettable experience.

One of a kind architecture, best expressed in the Art Nouveau style, makes this city unique and exceptionally beautiful, some even say, magical. Among the most representative examples of this style are the City Hall, with its beauty and magnitude, the Synagogue, with

its perfect harmonization of decoration and structure and the Raichle Palace, an extraordinary piece of art. Palic Lake, as an inevitable ingredient of Subotica experience, adds value as well. Being one of the oldest lake resorts, it offers numerous recreational and cultural possibilities.

Multiculturalism gives a special touch to everything in Subotica. The fusion of nations over the centuries has created positive vibrations that crackle in the air. You can feel and taste this

multicultural mix in traditional cuisine of our ancestors, with light modern influence. You can hear it in our music performed live in our clubs and restaurants. You can touch it within our beautiful handicrafts.

The various accommodation facilities and more than interesting special venues, all of them set in convenient and sufficient surroundings within a walking distance. You will find them easy to use, and your delegates and clients will most certainly appreciate it.

Combining places of historical interest, museums and cultural events, the rich gastronomic offer and shopping opportunities, and good accommodation and meeting facilities, it is absolutely certain that this city will always be interesting, novice and exciting to those who visit us.

Together with my fellow citizens I wish you a warm welcome!

Saša Vučinić  
Mayor

## Dear colleague, Welcome to the Subotica!



Culture and architecture. Tradition and new wave. Historical and modern. Multicultural. Relaxed. Professional. Here are just some of the city highlights.

Great list of references, from small scale corporate events to bigger association evenings - they all found Subotica being the great host. And why is that?

Brand new hotels that perfectly match the city style, with sufficient and totally equipped meeting rooms. Additional accommodation in renovated and small privately owned hotels is perfect to give your speakers time to prepare. Great unusual venues decorated with art nouveau style. Lake resort just minutes

away will provide you with total friendly and intimate atmosphere to make synergetic effects of your meetings. And when you are in city everything can be reached by foot.

This guide will make you understand Subotica soul that testifies to the hundreds of years of rich tradition and how it blends with the convenient hotel and meeting facilities.

But my suggestion is to come and to feel it for yourself.

You are more than welcome!

Nebojša Daraboš  
Director of Incentive and Tourist information

# About us

In order to help all the visitors coming to the city of Subotica, government and city authorities have established the Tourism Organisation of Subotica.

Tourism Organisation of Subotica is the one stop shop for all the visitors, tourists and delegates coming to city.

As a non-profit body and as a neutral partner for all tourism and meeting professionals coming to city, our aim is to manage entire destination to fit our guest needs and wants.

Recognizing the requirements of international, regional and local clients to have a partner in Subotica to assist them when organizing their corporate meetings, events and incentives, as well as association symposia and conferences, we have launched the Congress department. The main task of the Congress department is to secure seamless communication among clients and service providers throughout the city, as well as to further develop and market Subotica as a MICE destination.

As an organization, we will do our best to assist you in the planning and organization of any kind of MICE events you may wish to have in Subotica. Our staff is professional and dedicated to ensuring your event is an outstanding success.

We will assist you with the most sophisticated convention and

incentive ideas available.

Let us be your guide to a variety of special event venues, hotels, apartments, travel solutions, local attractions, activities and much more... everything you need to succeed.

## Our Services:

- Information on venues
- Information on accommodation
- Meeting Planner's Guide
- Incentive Guide
- Press Information
- Advice on destination options
- Information on restaurants and banquet facilities
- City maps and visitor information
- Information on entertainment options
- Information on city tours suppliers

## Contacts

Incentive and Tourist information

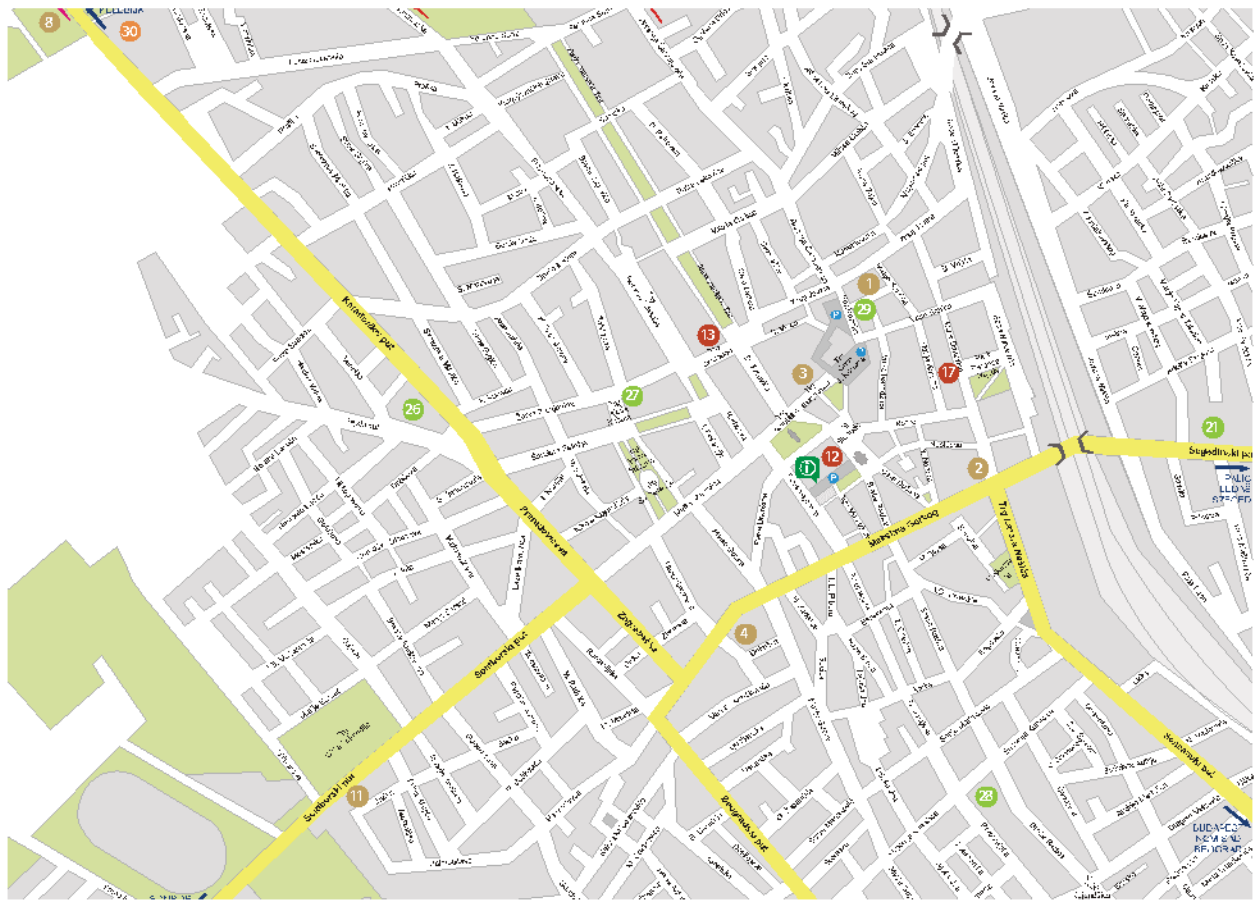
Trg slobode 1, Subotica

T: +381 24 670 350

[www.meetinsubotica.rs](http://www.meetinsubotica.rs)

[info@meetinsubotica.rs](mailto:info@meetinsubotica.rs)





## Subotica / Palić

- 1 Hotel Galleria
- 2 Hotel Patria
- 3 Hotel Gloria
- 4 Garni Hotel PBG
- 5 Garni Hotel Park
- 6 Depandas Jezero
- 7 Hotel Prezident
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- 20 Vinski dvor
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- 22 Salaš Đorđević
- 23 Guljaš čarda
- 24 Rokin salaš
- 25 Abraham
- 26 Gurinović
- 27 Nepker
- 28 Spartak
- 29 Bates
- 30 Kelebija
- 31 ZOO
- 32 Zvonko Bogdan Winery





## Why Subotica

### Magical

*Do you remember where your last three meetings were?  
Which destination? Why? Did you use ordinary venues?*

And the moment you enter the city you will fall in love with the atmosphere. The magical buildings in the art nouveau style will create the fairy tale milieu for you events. Feel it. Positive emotions are inevitable. Enjoy. Free your mind and relax.

### Cozy

*Are you tired from the big cities humdrum and rush hours?  
Do you have problems to keep all the delegates and employees together as a group?*

Cute and convenient. The moment you enter the city you will not have to worry about the transportation and logistics. The size of the city perfectly fits your needs. All hotels and venues are located very close to each other, and offer all necessary infrastructures. The city spirit and magical touch, in combination with special experiences and opportunities along the wine routes, horse farms or nature based, will make them to "breed like one"

### Value

*Are you looking for the ways how to maximize your event features and to minimize the costs on the other side?  
Are you always thinking that some of the service providers did not provide you for what you have paid for during the Gala opening?*

From the hotels and meeting capacities, over the unusual venues and restaurants, to must see attraction and pre and post excursions, you will be provided with individual treatment and your needs and requirements will always be respected in total, having in the same time the savings in your meeting budget.

Great deals. Experience of one of the most prestigious tourism destinations in Serbia. The least expensive meeting and incentive package in the region. Perfect value for the money.

### Intermingle

*Do you have problem to find destination easy to get to?*

Fusion of influences and cultures have created atmosphere perfect for international and regional gatherings and meetings. Standing out with the extraordinary location, right at the conjunction of major roads over the centuries, various nations have chosen Subotica.

And not just that. Being major activities focal point of the Panonian plain, it will be a perfect spot for you event.

### Nature

*Do you want to get free? To feel your senses? Breathe a fresh air?  
Eat organic food? Drink homemade wine?*

The pristine nature of Subotica and surroundings are the reason why apples here actually have taste. You can pick them straight from the tree. Join the grape harvesting. Make your own wine. Enjoy.



# How to get to Subotica

## Location

Subotica is located at the north of the Serbia approximately 180 km of Belgrade, near border with Hungary. It is 200 km from Budapest (Hungary) and 240 km from Timisoara (Romania). Being ideally located at the crossroads of the nations and countries in represents the meeting point of the people for centuries. Perfectly located, delegates on the various national, central European and regional meetings will have no issues in traveling to Subotica.

---

### By Air

Subotica city center and major hotels and meeting properties are located approximately 2.5h drive via highway from Belgrade International Airport, and at literally same distance from Budapest International Airport and Timisoara Airport.

For smaller and privately owned jets, as well for charter flights the Szegeed airport (Hungary) can also be used, with additional 25 minutes bus ride to Subotica.

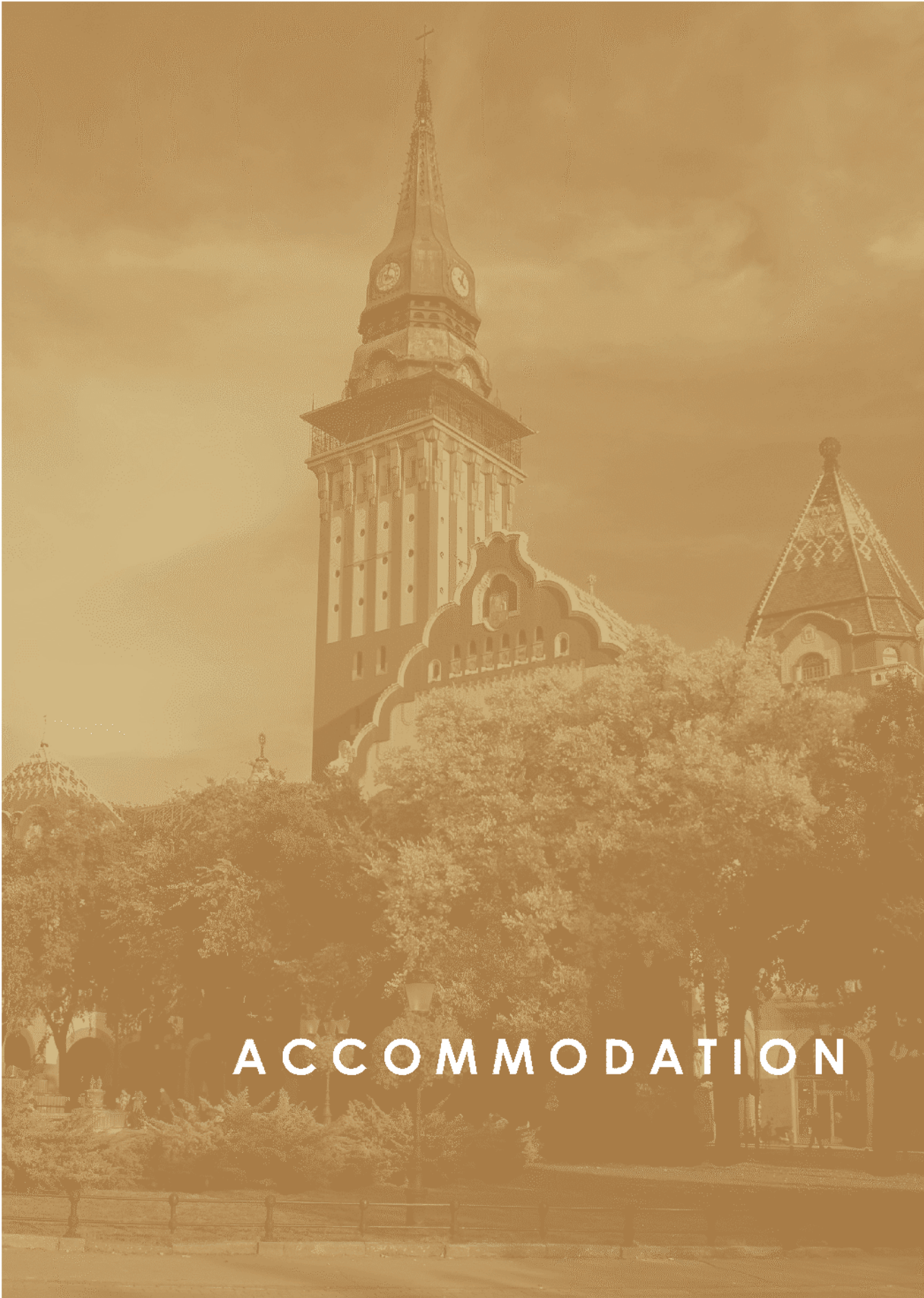
### By Train

Subotica is connected to the rest of Europe by extensive railway junction. Every day international train arrivals and departures guarantee of the good travel service.

### By Road

Subotica can be reached easily by car or bus from Belgrade or Budapest since international highway E-75 provides excellent access to the city. Regular bus coach routes provide connections to all of Serbia and most of the European countries.





# ACCOMMODATION



## Hotel Galleria <sup>★★★★</sup>

Location on map **1**

### Address

Subotica, Matije Korvina 17  
T: +381 024 647 111 F: +381 024 647 110  
www.galleria-center.com

### Contact person

Danilo Uzelac  
Director  
T: +381 024 647 293  
E: danilo.uzelac@galleria-center.com

Total rooms 90

Double 78

Apartments 10

Number of meeting rooms 6

Largest plenary 500

Room/Hall						
Berlin	50	24	20	16	70	83
Budimpešta	50	24	20	16	70	83
London	50	24	20	16	70	83
Moskva	50	24	20	16	70	83
Subotica	90	28	48	40	100	149
Rim	400	200	120	120	500	660
Minxen	250	150	100	100	150	413
Balska dvorana	400	200	120	120	500	660
Predsednička sala	8					13
Atrium	1000					1650

### Room equipment

Phone  
Safe deposit box,  
TV (iPtv, satelite)  
Dryer  
Air Condition  
Mini bar

### Meeting room equipment

Screen  
Projector  
Air Condition  
Microphones  
Sound system  
Internet

### Hotel amenities

Restaurant  
Fitness Center  
Spa Center  
Beauty Saloon  
Laundry  
Parking

Hotel Galleria represents the major point of events happening around Subotica. Variety of meeting rooms, great event space, walking proximity of city center, other hotels and city landmarks and the highest service standards are there to fit your needs and to provide your clients and employees all "at the same place". Everything under one roof.

From the meeting halls, to ball rooms and event space, over the perfectly fit room and apartments, to the always smiled personnel.

Free of charge



Breakfast

Fitness





## Hotel Patria ★★★★★

Location on map **2**

### Address

Subotica, Đure Đakovića 1a  
T: +381 024 555 148 F: +381 024 555 068  
www.hotelpatria.rs

### Contact person

Branislav Marković  
Head of Marketing and Sales  
T/F: +381 024 555 148  
E: marketing@hotelpatria.rs

Total rooms 141

Single 41

Double 95

Apartments 5

Number of meeting rooms: 3

Largest plenary: 250

Room/Hall						
Congress room	250	150	100	100	100	300
Media center	50	25	20	20	20	70
Vip room	40	20	15	15	15	60

### Room equipment

Internet  
Phone,  
Safe deposit box,  
TV (iPtv, satelite)  
Dryer  
Air Condition  
Mini bar

### Meeting room equipment

Screen  
Projector  
Air Condition  
Microphones  
Sound system  
Internet  
Audio & Video recording

### Hotel amenities

Restaurant  
Fitness Center  
Spa Center  
Beauty Saloon  
Laundry  
Parking

Hotel represents one of the first hotel and congress facilities built in Subotica. Renovated just several years ago now it is a modern object with possibility of fit all your needs. Located just minutes from the major points like bus and railway station, city center and from other hotel, Patria is a good choice. Combination of great experience, tradition and an up-to-date facilities is there to make your event function on the best possible way.

Free of charge



Breakfast

Fitness



## Hotel Gloria ★★★

Location on map **3**

### Address

Subotica, Dimitrija Tucovića 2

T: +381 024 672 010

F: 024 672 010

[www.hotelgloriasubotica.com](http://www.hotelgloriasubotica.com)

### Contact person

Ljiljana Glavaš

T/F: +381 024 672 010

E: [info@hotelgloriasubotica.com](mailto:info@hotelgloriasubotica.com)



Total rooms 32

Single 15

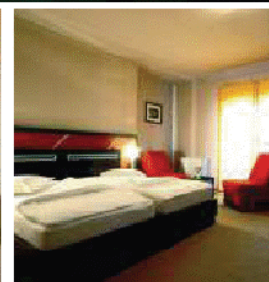
Double 13

Apartments 4

Number of meeting rooms 1

Largest plenary 20

Located in the city center, just across of the most important buildings and monuments in Subotica. Being recently built, hotel provide the comfortable and spacious anterior, designed and quipped in a modern style. After the hard working day, enjoy the hotel restaurant and its variety of domestic and international cuisine, or just have a drink with your colleagues.



Free of charge



Breakfast

## Garni hotel PBG ★★★

Location on map **4**

### Address

Subotica, Harambašićeva 21

T: +381 024 554 175

F: +381 024 556-542

[www.pbghotel.co.rs](http://www.pbghotel.co.rs)

### Contact person

Milomir Janković,

manager

T/F: +381 024 556 542

E: [pbg@eunet.co.rs](mailto:pbg@eunet.co.rs)

Total rooms 29

Single 1

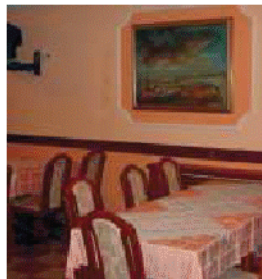
Double 26

Apartments 2

Number of meeting rooms 1

Largest plenary 20

Just minutes away from city center and Subotica attraction, hotel is there to offer high service to all of your delegates and employees that choose it. Comfortable rooms, with the modern furniture and completely equipped will match all the needs. For quiet and relax retreat it is a good choice.



Free of charge



Breakfast

HOTELS

# Garni Hotel Park ★★★★★

## Depandans Jezero ★★★★★

Location on map **5** **6**

**Address**  
 Palić, Park Heroja 15  
 T: +381 024 753 245  
 F: +381 024 753-125  
[www.elittepalic.rs](http://www.elittepalic.rs)

**Contact person**  
 Danijela Milanković  
 Sales Manager  
 T: +381 065 5 753 264  
 E: danijela.milankovic@elittepalic.rs

Total rooms 61  
 Single 2  
 Double 51  
 Apartments 8

Number of meeting rooms: 5  
 Largest plenary: 200

Being located at the bank of the Palić Lake and anchored by century-old forest it is a perfect choice for one that wants to break out from the ordinary. Consisted of two blocs, both as protected cultural monuments and with authentic atmosphere, offering everything that modern delegate will need, from the complete equipped meeting halls, great accommodation and to the peacefulness of the area.



Free of charge



Breakfast

Fitness

# Hotel President ★★★★★

Location on map **7**

**Address**  
 Palić, Olge Penavin 2  
 T: +381 024 622 662  
 F: +381024 622 607  
[www.hotelprezident.com](http://www.hotelprezident.com)

**Contact person**  
 Dejana Pavković  
 Reception Manager  
 T/F: +381 024 622 628  
 E: dejana@hotelprezident.com

Total rooms 44  
 Single 8  
 Double 32  
 Apartments 4

Number of meeting rooms: 2  
 Largest plenary: 80

Interesting architectural design, in combination with perfectly equipped rooms and with a spa and wellness facilities, hotel played major role for many events that took place on the Palić Lake bank. The garden with the open sky swimming pool and the recreation area will make your day even great. In addition, proximity of the lake and different attraction will adore you.



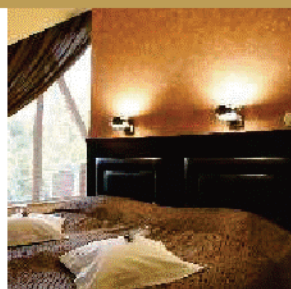
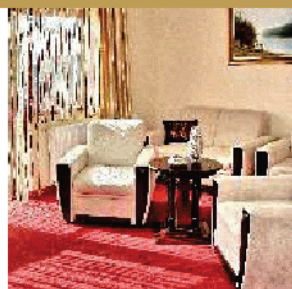
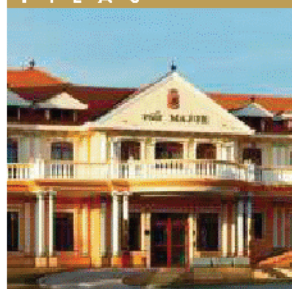
Free of charge



Breakfast

Fitness

V I L A S



## Hotel Vila Majur \*\*

Location on map **8**

Address Kelebija,  
Put Edvarda Kardelja 445  
T: +381 024 646 646  
F: +381 024 646 616  
[www.vilamajur.com](http://www.vilamajur.com)

Contact person  
Jelena Rodić  
PR and Marketing Manager  
T: +381 065 90 94 141  
E: [jelena.rodic@vilamajur.com](mailto:jelena.rodic@vilamajur.com)

Total rooms 20  
Double 12  
Apartments 8

Number of meeting rooms 2  
Largest plenary 100

Located at the very border with Hungary, Vila offers perfect escape and an intimate area for your delegates. With the variety of possibilities for active breaks and the proximity of horse farm, make it interesting choice

## Hotel Vila Lago \*\*

Location on map **9**

Address Palić,  
Jožefa Hegediša 16b  
T: +381 024 603 500  
F: +381 024 603 800  
[www.vila-lago.com](http://www.vila-lago.com)

Contact person  
Nevena Nikutović  
Hotel Manager  
T: +381 065 9 888 006  
E: [nevenanikutovic@vila-lago.com](mailto:nevenanikutovic@vila-lago.com)

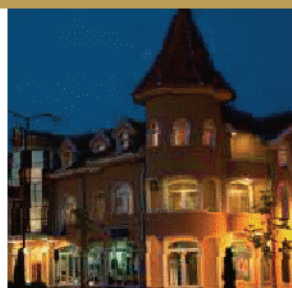
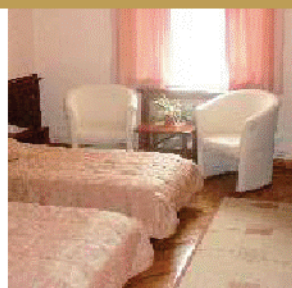
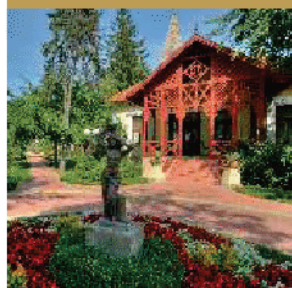
Total rooms 15  
Double 11  
Apartments 3

Number of meeting rooms 1  
Largest plenary 25

In the heart of the Palic resort, just minute from the lake water front and in the surroundings of beautiful forest, Vila provides all the delegates with the beautiful ambience, great rooms, relaxing spa center and delicious cuisine in the restaurant.

Free charge @ P Breakfast Fitness

Free charge @ P Breakfast



## Vila Milord \*\*

Location on map **10**

Address Palić,  
Splitska aleja 19  
T: +381 024 602 800  
F: +381 024 602 900  
[www.vilamilord.com](http://www.vilamilord.com)

Contact person  
Tijana Zec  
Reception  
T: +381 024 602 800  
E: [vilamilord@gmail.com](mailto:vilamilord@gmail.com)

Total rooms 15  
Double 11  
Apartments 4

Number of meeting rooms 1  
Largest plenary 30

Enjoy the most interesting atmosphere. Perfect for your speakers or VPs. Close to the lake and major lake attractions. Totally equipped rooms and apartments as well as spa area with the open swimming pool are good choice.

## Vila Royal Crown \*\*\*

Location on map **11**

Address Subotica,  
Somborski put 75  
T: +381 024 533 666  
F: +381 024 533 666  
[www.vilaroyal.rs](http://www.vilaroyal.rs)

Contact person  
Arijana Petrekanić  
Hotel Host  
T: +381 065 566 70 10  
E: [office@vilaroyal.rs](mailto:office@vilaroyal.rs)

Total rooms 23  
Double 19  
Apartments 4

Number of meeting rooms 1  
Largest plenary 20

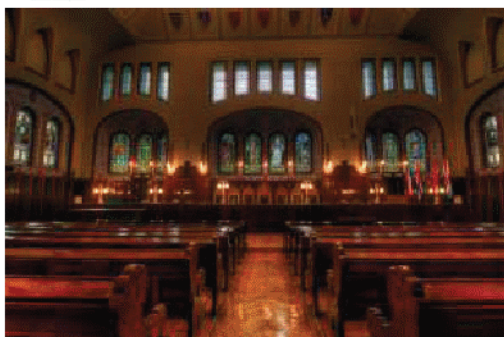
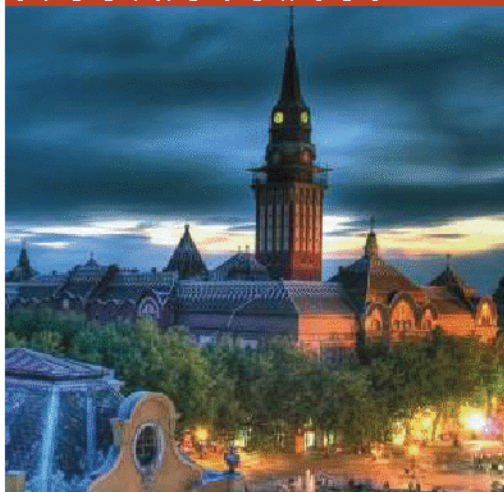
Combination of traditional and modern style of architecture makes this Vila interesting place to stay. The highest service standards aim mostly business people and corporate clients. Equipped rooms will add value to your event here.

Free charge @ P Breakfast

Free charge @ P Breakfast Fitness



**SPECIAL VENUES**



## The City Hall

Location on map 12

The City Hall, the most important city landmark and the first building that will leave you breathless and charmed. Being in the heart of the city, with all roads leading to it, and one of the most beautiful constructed buildings in Art Nouveau style at this part of the Europe, it is must see and do while in Subotica.

The romantic impression around and inside are remarkable. You will experience love at first sight the moment you step into it. The ornaments resembling variously stylized flowers and floral jeweler are made of



ceramics and wrought iron. Welcome reception or whole day meeting in the Ceremonial Hall, followed by evening cocktail in the Hall foyer or outside on the square, will absolutely impress all your attendees.

It will make them feel special and like pearls from the ancient times. And when you take them up to the City Hall Tower, they will remember the panorama of Subotica and its surroundings for the life time.

200	400



## Museum

Location on map 13

City Museum is the most important cultural institution that preserves the several centuries long heritage of the region.

The museum has a permanent exhibition but also organizes exhibitions of important artists and on different subjects, from the contemporary events to the exhibitions of the ancient relics.

The Museum represents the perfect get-away venue, usually chosen for one who really wants special and surprising evening opening of their event. List of satisfied clients have used Museum and its numerous event halls in various ways, but always for the benefits of all attendees and organizers.

Five event halls in two storey Museum building, plus garden, offers interesting options for different themes for single event at the same time.

70	150





## Great Terrace

Location on map **14**

Completely renewed, but with the traditional charm and ambience that doesn't leave anyone indifferent, the Terrace represents the purpose built conference venue and the place for all major gatherings that happen in Palic.

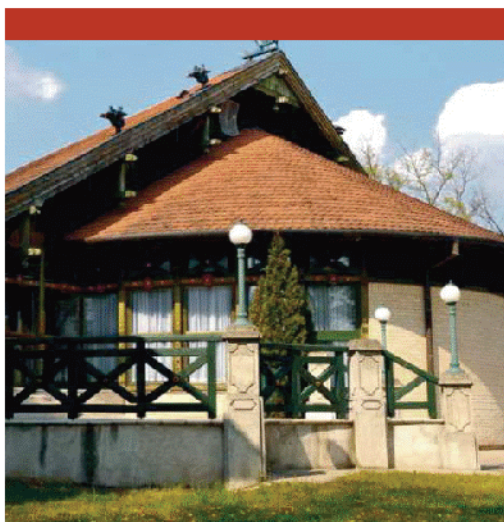
Surrounded by lake and with numerous hotels, villas, farmsteads and wineries in the vicinity, it is a highlight of the Resort.

The ballroom with the possibility to accommodate several hundreds of people, with additional meeting room, exhibition space and the open



air functional space overlooking the lake, are perfectly combined to fit all the needs of the association and corporate events.

	
400	500



## Eco Center

Location on map **15**

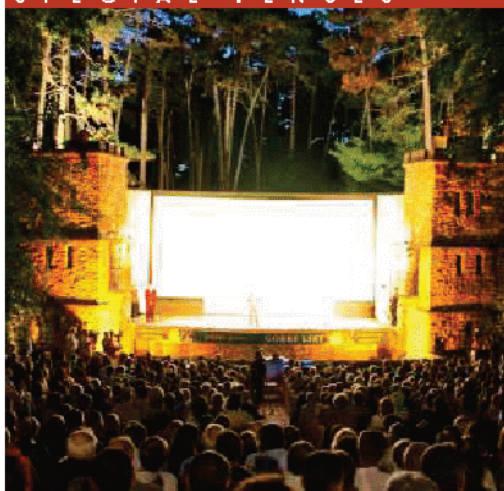
Eco Center, named after the famous scientists who had their meetings discussing about protected areas nearby and preservation process, represents one more interesting venue for more than hundred people.

Together with Great Terrace, they represent the perfect and convenient conference complex.

With the view of the lake, and in the vicinity of Summer Theatre, Zoo, major hotels and villas, and offering

great meeting facilities, completely AV equipped, it is perfect choice for your meeting.

	
120	120



## Summer Theatre

Location on map 16

At the entrance to the Summer Theatre you'll be amazed with beautiful nature, since its location in the famous Great Park, whose planting begun back in 1840.

The park now extends to 19 hectares and creates a unique combination of natural environment and architectural heritage values.

The open sky stage, in the middle of the Palic forest area, is a favorite place for the most important summer events, like a traditional International

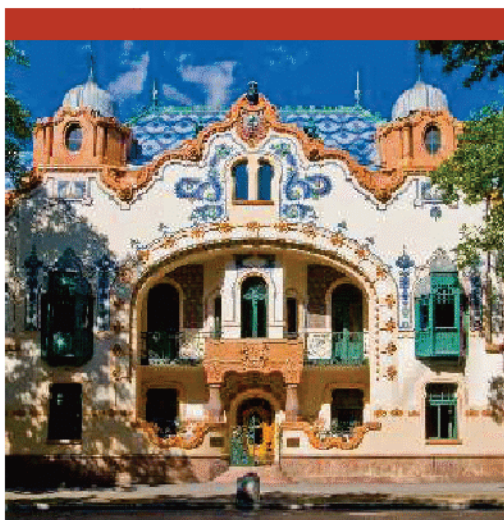


European Film Festival and a variety of theatre plays, concerts and performances.

Amphitheater shaped venue, with significant capacity will provide with great experience all the delegates during opening ceremonies, with various possibilities for animation and welcome cocktails and socials



800	1000



## The Raichle Palace

Location on map 17

We invite you to become rare ones that have the special permission to organize an event in place that once was the home and the studio of the famous architect and today the hotspot of the Subotica's beauty.

Precious materials, unusual combination of colors, playful form of the facade, interior and the spectacular garden, serve as an excellent example of the Art Nouveau architecture.

The facade of the palace is full of splendid architectural details that will surely draw your attention.

Nowadays, this is the home of the Modern Art Gallery that has exhibitions all year round and its gates are open to everyone who is willing to let the peace of magic into their events.

Beautiful Palace garden is perfect for the welcome receptions and will make attendees really special, by putting a complete extraordinary touch for your event.



100	300

A photograph of a traditional wooden cart in front of a rural building, overlaid with a green tint. The cart is made of dark wood and has large, spoked wheels. It is positioned in front of a light-colored building with a tiled roof and a chimney. The text "SPECIAL RESTAURANTS" is written in white, uppercase letters across the bottom of the image.

# SPECIAL RESTAURANTS



## Majkin Salas

Location on map **18**

Address Palić, Jožef Atila 79,  
T: +381 024 753 672  
F: +381 024 753 276  
[www.majkinsalas.rs](http://www.majkinsalas.rs)

Contact person

Ivana Gabrić, Director  
T: +381 062 476 819  
E: [majkinsalas@gmail.com](mailto:majkinsalas@gmail.com)

Located just several kilometers from Subotica and minutes from Palic Lake, Majkin salas is ideal for offsite event. Traditional local restaurant offer up to 400 seats in the beautiful typical atmosphere. But it would be a petty not to use the open space ambience located around the small lake for your garden party. Famous for its home made meals, we advise you to taste apple wine and home made pastry.



## Jelen Salas

Location on map **19**

Address Palić, Lopudska 7  
T: +381 024 753 586  
F: +381 024 753 004  
[www.jelensalas.com](http://www.jelensalas.com)

Kontakt osoba

Borjana Kovačević, Manager  
T: +381 069 753 004  
E: [kontakt@jelensalas.com](mailto:kontakt@jelensalas.com)

In the vicinity of Palic lake and anchored by beautiful Panonian plane, Salas offer a unique ambience for the delegates that choose to stay in its 16 room and using perfectly equipped meeting hall. The ambience of large restaurant with beautiful terrace is perfect for different events.



## Vinski dvor

Location on map **20**

Address Horgoš, Horgoški put 221  
T: +381 024 754 762  
[www.vinskidvor.com](http://www.vinskidvor.com)

Contact person

Eniko Budanović, Secretary  
T: +381 063 550 922  
E: [vinskidvor.od@open.telekom.rs](mailto:vinskidvor.od@open.telekom.rs)

The Wine Castle, can host up to 50 people in the variety of 30 well equipped rooms. In combination with sufficient meeting room, it is perfect if you want to have you private event. But do not afraid, the local amenities will make you stay unforgettable. Please, do a traditional wine tasting and in the same time make you own wine while learning the essence of it.



## Shiraz Plus

Location on map **21**

Address Subotica,  
Tuk Ugarnice 14  
T: +381 024 686 220

Contact person

Miroslav Grnja, Director  
T: +381 065 2 888 009  
E: [shiraz.plus@eunet.rs](mailto:shiraz.plus@eunet.rs)

Located just between Subotica and Palic Lake, restaurant is a perfect gate away. The two storey venue offers perfect services. Make sure you taste a line-up of local wine, produced just across the restaurant. Let the all senses enjoy.



## Salas Dorđević

Location on map **22**

Address Palić, Šupljak 277b,  
T: +381 063 585 141  
[www.salasdjordjevic.com](http://www.salasdjordjevic.com)

Contact person  
Biljana Đorđević, Director  
T: 063 585 141  
E: [info@salasdjordjevic.com](mailto:info@salasdjordjevic.com)



## Guljas Carda

Location on map **23**

Address Šupljak,  
Ludaški šor br. 206  
T: +381 024 758 093  
[www.gulyascarda.rs](http://www.gulyascarda.rs)

Contact person  
Tinde Gujaš Oldal  
T: +381 065 966 33 31  
E: [gulyasc@tipnet.rs](mailto:gulyasc@tipnet.rs)

Place to take a rest. To enjoy. To forget all your problems. With the architectural style that perfectly matches the surroundings and the ambience, with a areas cover in beautiful flowers. Salas is composed of several segments, from sport and recreation part to event space, restaurant and a nice accommodation facilities.

Guljas Carda is at the bank of the other important nature reserve the Ludas lake, just minute from the much bigger Palic Lake. There is also a farm and the small zoo, so you will enjoy it. Try the horse riding as well. For you event of up to 100 people make sure you order typical and organic food produced at salas.



## Rokin salas

Location on map **24**

Address Hajdukovo-Nosa  
T: +381 064 12 23 504  
[www.ethnolife.org](http://www.ethnolife.org)

Contact person  
Ištvan Hulo, the owner  
T: +381 064 12 23 504  
E: [rokatanya@citromail.hu](mailto:rokatanya@citromail.hu)

A hundred-year old farmhouse on the eastern bank of Lake Ludas, hosting an interesting ethnographic, natural and archeological collection of items found in the vicinity of the lake. There is no electric energy supply on the farm, hence food and cakes, made according to old recipes, are baked in an archaic open chimney fireplace. Visits may be organized from April 15th through October 31st. During the winter period the house welcomes groups of visitors by pre-arrangement.



## Abraham

Location on map **25**

Address Palić,  
Horgoški put 132  
T: +381 024 755 012

Contact person  
Abraham Ester  
T: +381 024 755 012

Famous for its Hungarian and Austro-Hungarian food specialties, restaurant will provide you with great atmosphere and service standards. Significant restaurant area and cozy terrace will make you to come again.



## Gostiona Gurinovic

Location on map **26**

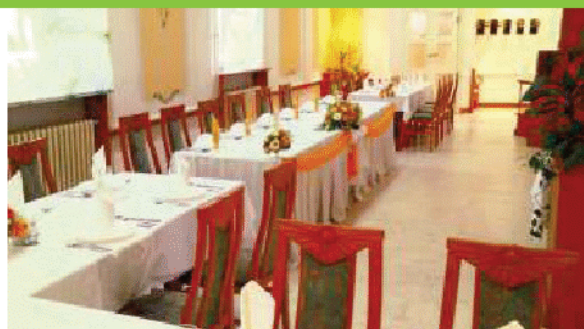
Address Subotica,  
Bajski put 132  
T: +381 024 557 800  
[www.gurinovic.com](http://www.gurinovic.com)

Contact person

Ivica Gurinović, owner  
T: +381 024 557 800  
E: [gurinovic@nadlanu.com](mailto:gurinovic@nadlanu.com)

Restaurant is located in the vicinity of the city center, on the road that used to be the major connection with other cities, but still it offers peaceful ambience.

The choice of delicacies made according to our grandmas secrets and with mysterious ingredients will make your event most memorable.



## Nepker

Location on map **27**

Address Subotica,  
Žarka Zrenjanina 11  
T: +381 024 554 610  
[www.nepkorrest.com](http://www.nepkorrest.com)

Contact person

Karolina Fejes  
Marketing manager  
T: +381 060 334 08 50  
E: [office@nepkorrest.com](mailto:office@nepkorrest.com)

Dating back to the end of XIX century, the extraordinary venue today represent the Hungarian national house, featuring the typical restaurant and the event space capable to cater up to 250 people for a cocktail.

Located in the city center, near the major hotels and venues, it is a logical choice for your opening ceremony.



## Spartak

Location on map **28**

Address Subotica,  
Petefi Šandora 8  
T: +381 024 558 998

Contact person

Živanko Perušić, Director  
T: +381 063 566 457

One of the biggest restaurants in the city center. Offer up to 200 people for a sitting dinner with sufficient dance area and again a separate room for your VIPs. Walking from major hotel to here will be an easy journey. Make sure you order "sljivica" as a starter.



## Bates

Location on map **29**

Address Subotica,  
Vuka Karadžića 17  
T: +381 024 556 008

Contact person

Sonja Bates  
T: +381 024 556 008  
E: [restoranbates@open.telekom.rs](mailto:restoranbates@open.telekom.rs)

Traditional food in combination with local tambourine orchestra will make your evening evergreen. Home-made dishes, from bread till deserts, will make one perfect informal reception or lunch. Make sure you do not wear a tie, since the atmosphere can get to hot.



SERVICES

## Tour agencies



### Plustours

Address  
Subotica, Ive Vojnovića 3  
T: +381024 415 00 77  
[www.plustours.eu](http://www.plustours.eu)

### Intertours

Address  
Subotica, Matije Korvina 18  
T: +381024 551 909  
E: [alex516@open.telekom.rs](mailto:alex516@open.telekom.rs)

## Transportation



### Bus prevoz Beneš

Address  
Palić, Banatska 20,  
T: +381024 753 976

### JP Subotica trans

Address  
Subotica, Matije Korvina 18  
T: +381024 551 909  
E: [alex516@open.telekom.rs](mailto:alex516@open.telekom.rs)

## Marketing agency



### Craft marketing

Address  
Subotica, Karadorđev put 44a  
T: +381024 671 345  
[www.craftmarketing.rs](http://www.craftmarketing.rs)

## A/V equipment, photographers



### Audio Solutions d.o.o.

Address  
Subotica, Ozrenska 75  
T: +381064 633 9990  
[www.audiosolutions.rs](http://www.audiosolutions.rs)

### SR Noar Agency

T: +381063 523 051  
E: [photonino@gmail.com](mailto:photonino@gmail.com)

## Taxi



### Taxi Subotica

Address  
Subotica, Trg slobode 1  
T: +381 024 680-670, 9761,  
9764, 9765, 9766, 9780, 9781,  
9782, 9783, 9784, 9785,  
9786, 9787, 9788, 9789,  
554 742, 562 476, 544 544,  
680 570, 572 572, 550 583,  
[www.taxisubotica.info](http://www.taxisubotica.info)

## Event agencies



### PiaR d.o.o.

T: +381024 559 092  
[www.piar.rs](http://www.piar.rs)

### Smart Agency d.o.o.

T: +381024 521 264  
[www.smartagency.rs](http://www.smartagency.rs)

## Catering



### Catering Alaska

Address  
Hajdukova,  
Omladinskih brigada 19  
T: +381064 758 232  
[www.alaska-hedera.rs](http://www.alaska-hedera.rs)

### Ravel

T: +381024 554 670  
E: [ravel@eunet.rs](mailto:ravel@eunet.rs)

## Music



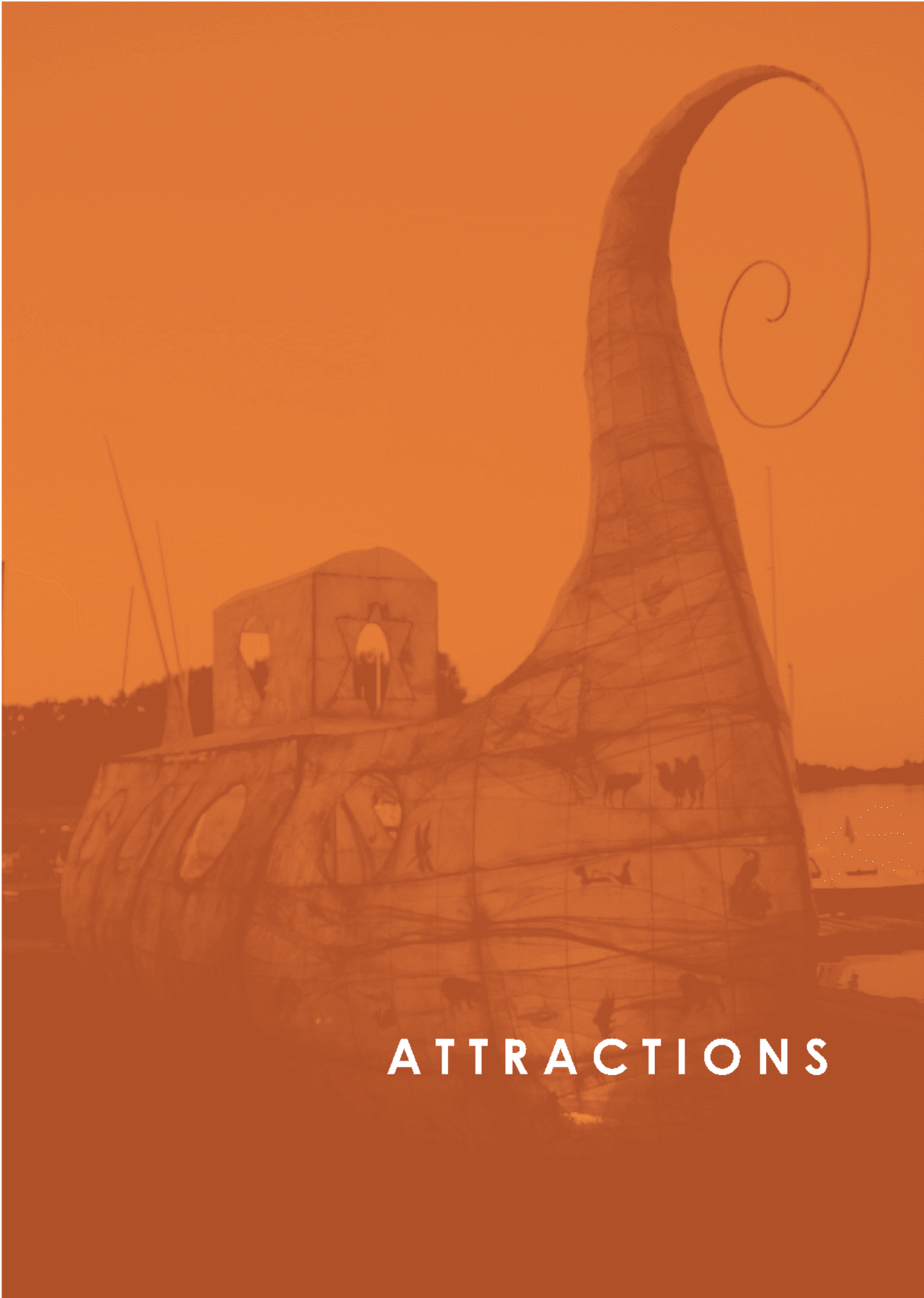
### Garden Quartet

T: +38164 400 99 86  
[www.gardenquartet.com](http://www.gardenquartet.com)

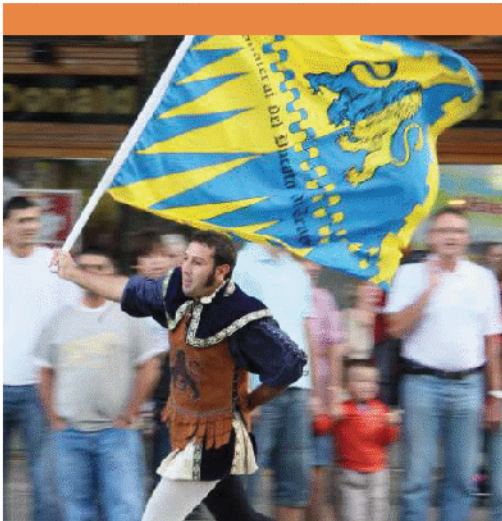
### Up & Up

T: +381024 554 753  
[www.upandup-management.com](http://www.upandup-management.com)





**ATTRACTIONS**



## Entertainment

Fun never seems to stop! The urban culture of the city is best expressed in the evening hours.

Relax after the hard working day and take a walk down Matije Korvina street, where all the best clubs and café bars are located, and we suggest Boss, Old Pizzeria or Atrium Café. Located one next to another, they are very easy to visit, and in the same time offer great capacities to accommodate large groups.

At the very city centre, at the pedestrian zone, you'll find Code café where you can enjoy beautiful night view on the City Hall.

Mainstream foreign and domestic

music is played in the majority of the bars downtown, and if you prefer to go clubbing till dawn, we would recommend some of the clubs located in the very centre of the town, like the Q-bar or Sax are.

Should you be more in a mood for a quiet night out, having a dinner with the sound of soft music of the tamburitza orchestra, you can relax at one of the farmsteads at the Subotica surroundings like Majkin salas or Riblja Czarda.

Everywhere you'll be amazed by the cosy interior of all of the café bars and clubs and we are sure you'll find the entertainment that'll suit your needs.

## Culture

With its unique blend, Subotica represents what's best about all nations that live in it.

Being placed at a meeting point of various European cultures, city is now home for many institutions representing the unique habit and sense of different nations.

You can feel multicultural spirit at every city corner. Enjoy all the aspects of this beautiful mix, weather the architecture, food, music or all of them.

City Museum and Modern Art Gallery are the places that shouldn't be missed, as well as the City Library and Gymnasium.

In addition to the National Theatre, which is renovated at the moment, there are also important institutions like children theater Deze Kostolanji and Lifka ArtCinema.



## Shopping

At the main downtown pedestrian Korzo Street and Republic Square, you'll be able to find various shops, from local to world brands, so don't miss the excitement of great value for money shopping.

As a part of hotel Galleria, shopping Centre Atrium is one of the best in the city. This is the perfect place if you want to find the fashion boutiques, gift shops, cafes and restaurants.

If you want to feel the excitement of haggle, prepare yourself and go to the shopping center "Mali Bajmok" where you can find absolutely everything you can imagine, and if are seeking for healthy, organic food, open market at Komora i Jakaba Square is an ideal



place to get fresh fruit, vegetables and dairy products.

You shouldn't leave Subotica without buying a souvenir made from straw.

These amazing golden collages come about through the dance of light and shadows, revealing the countless shades of the straw's colour transferring the scent of earth, summer days, laughter and tears, within them.

Moreover, there are also cornstalk figures, decorative items of home-made felt, embroidered hem, ceramics and pottery.

They can be bought at the City souvenir shop located at the Liberty Square.



## Events

Subotica is a city of festivals and events that celebrate the culture and joy of life in this part of Serbia.

Significant events that make this city cultural center of the region and one of the most important is the International European Film Festival held in second half of the July.

Especially significant are traditional ethnic events that are related to culture and customs of the people who live in Subotica and among them Duzijanica and Etnofest are the most visited ones.

Subotica is also famous for its wine

and wine celebrations, so events that celebrate good harvest and great sandy wine are often organised.

You shouldn't miss Palic Wine Festival at the second half of the May.

Not to forget, Palic is famous for renewing the Olympic Game Spirit and Fire in the late XIX and at the beginning of XX century.

Today, the Palic Olympic Games is one of the best sport events and together with International Sailing Regatta at first half of the May, is not to be missed.

## ATTRACTIONS



### Close eyes and tap your heels together three times!

Fairy tale! This will be your foremost feeling, thanks to the unforgettable architecture.

Subotica landmark, the City Hall is a place to start your dream. Raising over the pedestrian zone it also dominates the panorama. Going further via road where prestigious families and merchants built their Palaces, you will arrive at Sokol home, and just nearby is a Raichle Palace.

Years ago it was a home of the famous architect Ferenc Raichle and today, as the most stunning example of Art Nouveau architecture, it stands and proudly shows playful pastel colors that emphasize magnificent building details.



### Spiritual trail

Meeting point for people, cultures and an encounter place of religions. Each of these significantly influenced the legacy. The Orthodox Church even today one of the tallest, and the Late Baroque styled Cathedral were built in the XVIII century.

The old XV century church and its remains have been used as a foundation for the new Franciscan. Certainly one of the most striking buildings in Subotica, and a building of enormous importance is the Synagogue.

Today, the object that is under the government protection is in the reconstruction phase, but still a most beautiful sacral building decorated at Art Nouveau style.



### Intercultural touch

A city sums the various cultural influences, offers to variety of nations the chance to preserve and further develop their own identity and spirituality. Institutions such as the Serbian cultural center of St. Sava, Hungarian cultural center of Nepker and Croatian cultural centre of Bunjevačko kolo will introduce to you the unique blend of nations. These institutions can organize small scale gatherings and cocktails, and you can use the opportunity to meet and understand what extraordinary contribution each community gives to city identity



### Pop Art City

Subotica has always followed the mainstream art trends but in the same time was a place of creating new and different waves.

Back in the the 1910 Alexander Lifka opened the first cinema and set the film industry foundation, still working in Subotica through the ArtCinema Lifka.

In addition, the spirit of pop culture is developed at the Open University as well, by organizing courses and schools aimed at young talents to free their minds.

Not to forget, in the nature vicinity of Subotica, the Trench town festival is held every year, being the center of alternative music and culture.

## ATTRACTIONS



### Charm of a lake

The resort, located just at the outskirts of Subotica. The famous tourist destination in Serbia has been a trendy health resort with long tradition dating back to the 1845, when the first baths were built for commercial use. The lake itself is anchored by Great Park, a unique ambient, where natural values and architectural heritage make an overall harmony. In addition, picturesque villas create an atmosphere ideal for rest, leisure and delight. Enjoy your cocktail at the Great Terrace, listen to the local orchestra at the Music Pavilion or sun bathing at the Women Lido. Excellent restaurants and cafés, sport fields, thermal pool, cycling lanes, promenades, dynamic cultural programs and entertainment throughout the year makes Palic a perfect choice.



### Nature touch

The Ludas Lake, protected nature area includes not just the water life, but nature along the lake banks.

Numerous bird, fish and plant species typical for swamp-marsh ecosystems fill offer never before experienced activities.

Combing with nature touch and all the cultural values, archaeological site, rural architecture and traditional crafts, the day will be full.

The magnificent landscape with the Lake and its high reeds is a special add-on value of the Reserve.



### Lipizzaner

Location on map **30**

Kelebija is the largest horse farm of Lipizzaner in Serbia. Enjoy the rich collection of carriages, sledges and harness with historical and emotional value. Delegates are provided the opportunity to walk around the farm, to ride horses in the Kelebija woods or in a carriage, to enjoy typical food while observing horse play in the back yard. Make sure you visit the Majur Restaurant, built in the style of local farmhouses, and to stay at Villa Majur, in luxurious accommodation facilities, and enjoy the magnificent beauties of Kelebija.



### Zoo kingdom

Location on map **31**

The Zoo garden Palic is situated in the center of Palic and spreads on 10 ha. The park consists of 270 wood and shrub species, whit some rare and exotic ones, such as Lebanon cedars and giant sequoias. The most representative are English oak trees, more than 120 years old. Variety of flower arrangements, ponds and fountains fulfill the area. Visitors can enjoy observing 60 animal species, from domestic to exotic. But not just that. In the zoo center you can have your event of hundred people, in the venue gentle surrounded by the wild life.



## ADVENTURES IN AIR

The Ivan Saric Aero Club organises within its activities hang gliding, gliding and tandem parachute jumps upon obligatory prior arrangement and if weather conditions allow.

Matije Gupca 7, Subotica  
 T: 063 526 044  
[www.aeroclubivansaric.org](http://www.aeroclubivansaric.org)

The Flying Alligators Club is on the west side of Lake Palic, some 300 meters from the sailing club. You can have a bird's-eye view on Palic and be amazed by its beauty. Take your camera with you for such a trip, and record your memories from Palic for eternity.

T: 069300 77 07

## PAINTBALL AND SHOOTING

If you want to increase your adrenaline level to maximum and you are resourceful and skilled in hiding and sneaking, we have the right solution for you.

The X-Park Paintball Club organises games for a minimum of 6 and maximum of 50 players in a forest, close to the lakeshore, or if you prefer sandy terrains for the game, on the Veliki Radanovac locality. Visitors are also invited to put their skills to the test in shooting by bow and arrow, so if your hands are unerring, fun is guaranteed.

T: 062 172 9338

## SQUASH, BOWLING

We suggest to test your skills in squash in the modern Mecosano Centre, offering two squash courts and a cafe, and all the Centre's wellness services are also at your disposal.

Jo Lajoša 42, Subotica  
 T: 024 524 744  
[www.mecosano.info](http://www.mecosano.info)

You will have an unforgettable time and fun in most modern Bowling Centre of the region, which is located 5 minutes from city center. In a pleasant atmosphere, this Centre offers a hall with 8 bowling lanes, a cafe and a restaurant to celebrate the victory.

Nade Dimić 7, Subotica  
 T: 024 4150 055; 4150 058; 063 514 048  
[www.jumanji.rs](http://www.jumanji.rs)

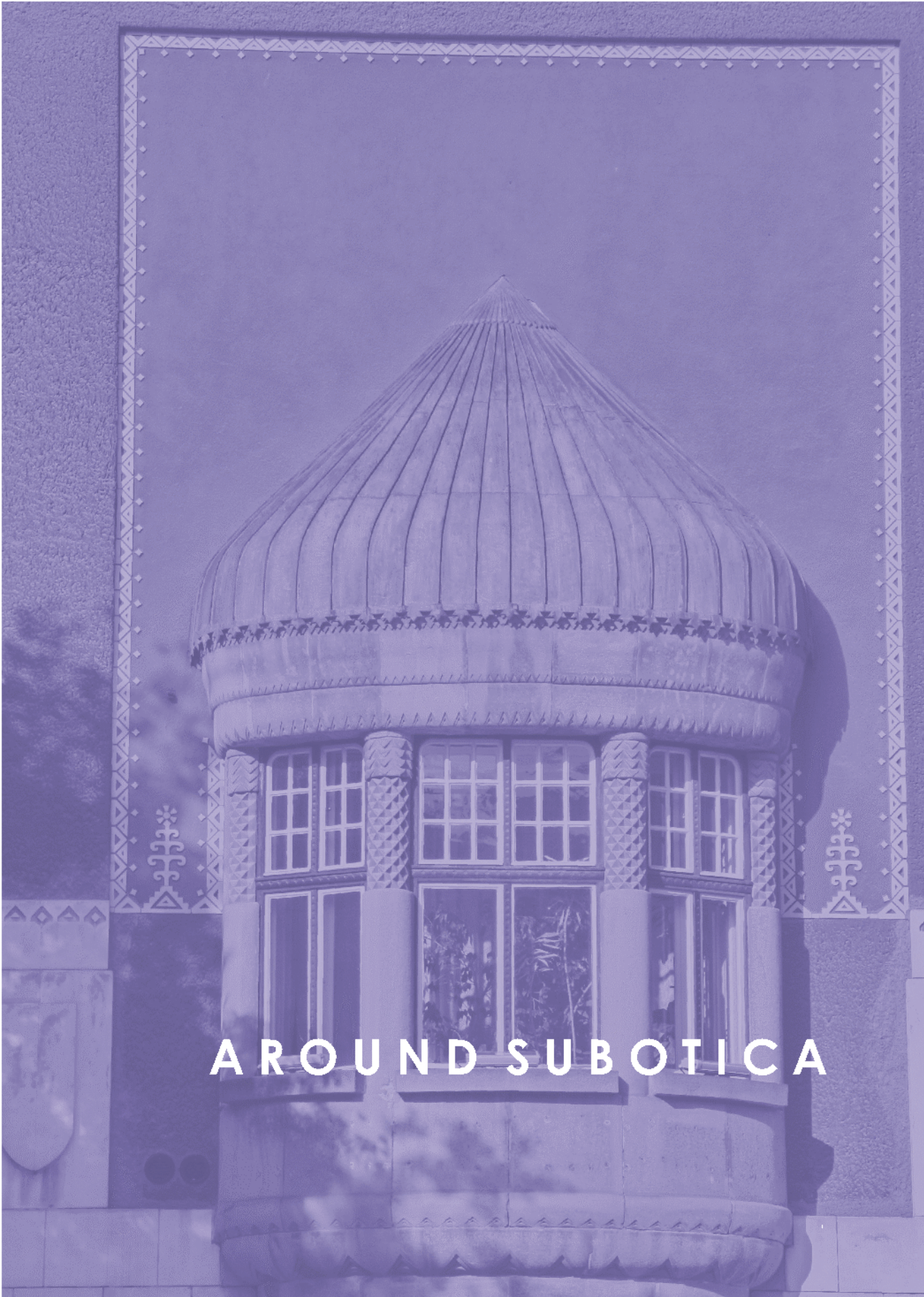
Cruising on the lake by katamaran is organised on Fridays, Saturdays and Sundays at 6 pm, 7 pm and 8 pm, or based on prior agreement.

„Jedro“ Agency  
 T: 069 288 6721

Sports Arena  
 (basketball, volleyball, handball)  
 Ferenc Sepa 3  
 T: 024 552 800

The Small Arena and the Icing  
 (ice hockey, skating, gymnastics,  
 weight lifting, wrestling, table tennis and cycling).

Park Rajhl Ferenc 12  
 T: 024 551 281



AROUND SUBOTICA



## Pure elegance – the city of Sombor

The graceful town of Sombor lies some 30 minutes ride from Subotica, close to the Danube river. You will be inspired by the "fiaker" coach, a key feature of the town. A ride in a "fiaker" through the city centre is a must for anyone who comes to Sombor.

Town's beautiful main square features several baroque-style buildings and the classical-style Town Hall. In the XIX century Prefecture building you will be astonished by "The Battle of Senta" painting by F. Eisenhut and its dimensions of twenty-eight square meters, representing Serbia largest painting. In addition, the Prefecture building has as many rooms as there are days in the year and therefore it is a most impressive structure.

The square's Pasha Tower, popularly called small Montmartre has been restored to house the ateliers of Sombor's artists.

Bicycle is a must in Sombor.

You will immediately notice that everyone, young and old, is riding a bicycle, so join them. Every tavern, shop and official building reserves parking for the town's two-wheelers!

Milan Konjović Gallery is must see as well. It is a famous painter studied painting in Praha and Paris at the beginning of the XX century, and now you can visit his legacy.

Another Sombor naïve art painter Sava Stojkov, known for his unique environment depictions and photo-realistic tendencies, has his paintings exhibited in the the Gallery of the Preparandija.

One can end his visit to Sombor and have late lunch in one of the famous Sombor farmhouses in the middle of Panonian plain.



## Perfect gate away – the town of Senta

Senta lies approximately 30 minutes ride from Subotica, on the bank of the river Tisa. Here, Tisa is very calm with a lot of meanders and rich flora and fauna.

Senta is known in the history for the famous battle near Senta in 1697, when the Turkish army was heavily defeated by the Hungarians and after which the Turkish army did not recover at all.

Senta is also famous for Art Nouveau buildings. Senta's Town Hall with its 50 meters high massive tower has the characteristics of the Hungarian Art Nouveau. From the tower there is a brilliant panoramic view of Senta and its surroundings.

But the greatest example of this style in Senta is the Fire station. The Royal Hotel, another Art Nouveau building

is reconstructed to the original plan and open to visitors.

The Museum of Senta, the Art gallery and the Memorial house of the 19th century famous Serbian writer Stevan Sremac as well as the Memorial Look-out-tower of the Battle of Senta can be visited all year round.

Since the banks of the river Tisa were inhabited from the prehistoric times, museum visitors can see rich paleontological, archeological, local historical finds and ethnographic collections.

Another thing, while in Senta, that should not be missed is shorter or longer boat trip on the river Tisa and the unique fish-soup.







## The cure for body and soul – the Kanjiza spa

Kanjiza is 40 km East from Subotica and only 15 km away from the Serbian-Hungarian border.

It is situated on the right bank of the Tisa river. This scenic area near the Tisa river is a popular destination for those seeking a quiet and relaxing getaway, referred to as the "town of stillness".

Visitors come here to enjoy the healing powers of the Kanjiza's thermal baths. The curing water has been exploited from three wells.

One of those wells contains sodium-hydro-carbonated sulfurous water (78°C) that is used in curing rheumatic diseases. It is also used for recreational purposes. Guests also have access to a

large number of sport facilities: two indoor pools, sauna, solarium, gym, sports hall, athletics track, courts for volleyball, basketball, handball and tennis and football pitches.

There is a beach on the river Tisa.

The river itself is ideal for water-sports and angling.

Famous for a natural phenomenon, known as Tisa blooming, Kanjiza introduces resembling flowers, clouds of white-winged insects emerge on the river's surface every June.

Bathing in Kanjiza's Spa indoor swimming pool with mineral water, strolls in the spacious park and good fish-paprikash in one of the restaurants at the Tisa banks, all enable pleasant sojourn.



## The nature at your palm – town of Backa Topola

Backa Topola is approximately 20 minutes ride from Subotica, on the beautiful Zobnatica Lake. Backa Topola is characterized by one of the largest nature parks in Vojvodina very rich in flora and the small Krivaja river runs through the park.

Town itself has significant edifices in baroque style, with the Catholic Church from 1905 built in pseudo-Gothic style. The church tower is 74 m high and dominates this little town.

An old "Dutch look like" windmill is located on The Zobnatica Lake as well. This windmill today serves as ethnology museum for many visitors throughout the year. Not miss the castle of Kray family, dating back to 1802.

The town has four artificial lakes, which are suitable for recreation. The lake Zobnatica has a nice beach with a few cafes and children's playground.

The horse farm Zobnatica, located a few kilometers from Bačka Topola, was founded in 1750.

The famous stud farm and a race course with a manège are at the heart of the tourism and leisure facility. Horseback riding on high-bred horses for children and adults with or without training, coach rides and vintage hunting coach rides are offered here.

The complex also has an Equestrian Museum.





## Usefull info

### Railway station

Park Rajhl Ferencica bb  
T: 024 555 606  
[www.zeleznicesrbije.com](http://www.zeleznicesrbije.com)

### Bus station

Senčanski put 5  
T: 024 555 566  
[www.sutrans.rs](http://www.sutrans.rs)

### Taxi

T: 024 9761, 9764, 9765, 9766, 9780, 9781, 9782, 9783,  
9784, 9785, 9786, 9787, 9788, 9789,  
554 742, 562 476, 544 544, 680 570, 572 572,  
550 583, 581 581, 582-582.  
[www.taxisubotica.info](http://www.taxisubotica.info)

### Parking

Đure Đakovića 23/II  
T: 024 694 200  
[www.suparking.rs](http://www.suparking.rs)

### Emergency numbers:

Police 92, Ambulance 94, Fire 93, Roadside assistance 987

### Pharmacy (0-24h)

Trg Slobode 1,  
T: 024 552 499  
[www.apotekasubotica.rs](http://www.apotekasubotica.rs)

### Internet café

FiaNova  
Karza 9

### Incentive and Tourist information Subotica

Trg slobode 1  
T: 24 670 350  
E: [info@visitsubotica.rs](mailto:info@visitsubotica.rs)  
[www.visitsubotica.rs](http://www.visitsubotica.rs)

Shop opening hours  
to 20:00

Restaurant opening hours  
to 24:00



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# SUBOTICA

MEETINGS & EVENTS

Incentive and Tourist information  
Trg slobode 1, Subotica  
T: +381 24 670 350  
[www.meetinsubotica.rs](http://www.meetinsubotica.rs)  
[info@meetinsubotica.rs](mailto:info@meetinsubotica.rs)

